



8TH ANNUAL

MAXWELL HOLLMAN MEMORIAL

BENEFITING - CLEATS 4 KIDS

MAY 6TH - THE GREENS COUNTRY CLUB - OKC, OK

2024 MAXWELL HOLLMAN MEMORIAL GOLF TOURNAMENT

Dear Friends,

It's time to gather your buddies, dust off the clubs, and get ready for the 8th Annual Maxwell Hollman Memorial Golf Tournament! We are excited to see everyone at The Greens Country Club and kick off the 2024 golf season.

The Greens Country Club • 13100 Green Valley Dr. • Oklahoma City, Oklahoma

We tee it up on Monday, May 6th, with a shotgun start at 11:30am. Golfer check-in will begin at 9am. Food and beverages will be provided prior to tee-off and at the awards reception after play. We have great raffle prizes as well as awards for closest to the pin, long drive, putting contest, and a hole-in-one wins a new car!

Please join us in honoring Max's memory by helping to support a cause I know would be close to his heart. His passion for sports and competition was evident in every game he played or attended; every fantasy sports league he participated in; and every kid he cheered on from the sidelines. Upon learning about Cleats 4 Kids' mission to help underserved children and teens discover their potential through participation in team sports, we knew we had found our perfect tournament beneficiary.

If you are unable participate in the event, we hope you'll consider being a sponsor or making a donation to this worthy cause. From Hole Sponsor to Platinum Sponsorship, there's a way for everyone to lend their support!

Feel free to call, text, or email with any questions.

We appreciate your support and look forward to seeing you on May 6th!

Best Regards,



Brian Lowry
It's Us Foundation
Founder-Director
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405-823-7667



2024 MHMGT – BENEFICIARY

Mission

C4K empowers kids to live healthier lifestyles and learn life lessons through sports by providing sports shoes and safe equipment to kids in need. It is a unique, one-of-a-kind mission in our community. By getting more kids involved in sports, C4K changes lives and gives underserved kids hope and self-confidence. The organizational mission also promotes kids helping kids by encouraging giving back to their community and starting them down a path of philanthropy beyond mere volunteering.

History

C4K started in 2011 from a pile of basketball shoes, soccer cleats and football gear in the corner of an Oklahoma City garage. Mark McDaniel was a local coach whose kids were extremely active. Mark saw what his children had outgrown and realized that the shoes that no longer fit Cole, Josh or Meghan could benefit someone else. The McDaniel family believed in the transformational power of sports and wanted to share that experience with kids no matter their financial background. Thus, C4K was born.

Since its founding in 2011, C4K has experienced exponential growth in the amount of equipment distributed and kids' lives impacted. We work with schools, community partners and nonprofits to get gear to kids in need. C4K equips and empowers kids in all 77 Oklahoma Counties.

Impact

C4K's mission creates greater equity in youth sports. By providing sports shoes and gear, we help remove the high cost barrier to sports. One in four families in Oklahoma lives in poverty and 90% of kids in Oklahoma City Public Schools (OKCPS) receive free or reduced lunch. In households where putting food on the table is difficult, purchasing gear to play sports safely can be out of the question. These kids are the largest group of C4K recipients and may never get to play sports without C4K's help. Sports may be just the thing that helps change a child's life by improving their health or giving them hope and a much-needed place to belong.



Learn how you can get involved by visiting okc.cleatsforkids.org

2024 MHMGT SPONSORSHIP LEVELS

TOURNAMENT SPONSORSHIPS

PLATINUM
\$2,500

- ✓ Two Team Entries
- ✓ Two Tee Box Signs
- ✓ Opportunity to provide promo material for golfer's swag bag
- ✓ Most prominent name recognition on event signage

GOLD
\$1,500

- ✓ One Team Entry
- ✓ One Tee Box Sign
- ✓ Opportunity to provide promo material for golfer's swag bag
- ✓ Name recognition on event signage

SILVER
\$1,000

- ✓ One Team Entry
- ✓ One Tee Box Sign
- ✓ Name recognition on event signage

BRONZE
\$750

- ✓ One Team Entry
- ✓ Name recognition on event signage

COURSE SPONSORSHIPS *Great opportunities to support the event if unable to attend.*

**TEE BOX MARKER
SPONSOR \$1,000**

One Available

- ✓ Featured logo signage on 18 custom tee-box markers
- ✓ Recognition at awards reception

**PUTTING CONTEST
SPONSOR \$1,000**

One Available

- ✓ Multiple signs surrounding the practice/contest putting green
- ✓ Recognition at awards reception

**HOLE SPONSOR
\$300**

Unlimited Available

- ✓ Feature your company logo or family name on one golf hole
- ✓ Recognition at awards reception

**DRINK CART
SPONSOR \$500**

One Available

- ✓ Featured logo signage on drink cart
- ✓ Recognition at awards reception

**CLOSEST TO PIN
SPONSOR \$500**

Two Available

- ✓ Featured logo signage on Par 3 green
- ✓ Recognition at awards reception

**LONGEST DRIVE
SPONSOR \$500**

Two Available

- ✓ Featured logo signage on Long Drive Hole
- ✓ Recognition at awards reception

Please indicate which of the above sponsorship options you would like to choose _____



Sponsor Name: _____

Contact: _____

Email: _____

2024 MHMGT – TEAM ENTRY FORM

Monday, May 6th, 2024 – 11:30 AM Shotgun Start – 9:00 AM Registration
The Greens Country Club, Oklahoma City, OK
4 Person Scramble – \$125 Per Player – \$500 Per Team

Sponsor (if any):	
Team Captain:	
Email:	
Player 2:	
Email:	
Player 3:	
Email:	
Player 4:	
Email:	

To ensure your place in the tournament, please have your forms and payment in by Friday, April 26th.

Raffle tickets and mulligans will be sold at registration. Checks, cash, credit cards, and PayPal are accepted. To pay online with a credit card visit the link below (3.0% charge to account for processing fees):

<https://its-us-foundation.square.site/>

Please make checks payable to: It's Us Foundation and mail to:
It's Us Foundation - 9500 Cedar Lake Ave., Oklahoma City, OK 73114

If you have questions or are interested in donating a raffle prize, please contact:

brian@itsusfoundation.org

