

7TH ANNUAL

MAXWELL HOLLMAN MEMORIAL TOURNAMENT



BENEFITING
OKC CLEATS 4 KIDS

1 MAY 2023

#HOLLMANMEMORIAL - [ITSUSFOUNDATION.ORG](https://itsusfoundation.org) - THE GREENS CC

2023 MAXWELL HOLLMAN MEMORIAL GOLF TOURNAMENT

Dear Friends,

It's time to gather your buddies, dust off the clubs, and get ready for the 7th Annual Maxwell Hollman Memorial Golf Tournament! We are excited to see everyone at The Greens and kick off the 2023 golf season.

The Greens Country Club • 13100 Green Valley Dr. • Oklahoma City, Oklahoma

We tee it up on Monday, May 1ST, with a shotgun start at 11:30am. Team check-in will begin at 9am. Food and beverages will be provided prior to tee-off and at the awards banquet after play. As always we have great raffle prizes, and awards for closest to the pin, long drive, putting contest, and a hole-in-one wins a new car!

I hope you'll join us to honor Max's memory and help support a cause I know would be close to his heart. His passion for sports was evident in every game he played or attended, every fantasy sports league he participated in, and every kid he cheered on from the sidelines. In learning more about Cleats 4 Kids and their mission to help underserved youth unlock their purpose and potential through team sports, we knew we had found the perfect beneficiary organization for our tournament.

If you cannot participate, we hope you'll consider being a sponsor or making a donation. From a team foursome to Platinum sponsorship, there's a way for everyone to lend their support!

Feel free to call, text, or email with any questions.

We appreciate your support and look forward to seeing you on the course!

Best Regards,



Brian Lowry
It's Us Foundation
Founder-Director
405-823-7667



2023 MHMGT – BENEFICIARY

Sports provide kids a unique way to strengthen their bodies, minds and characters. In fact, sports may be just the thing that helps change a child's life by improving their health or giving them a much-needed place to belong. However, one in four families in Oklahoma lives in poverty and 90% of kids in Oklahoma City Public Schools (OKCPS) receive free or reduced lunch. In households where putting food on the table is difficult, purchasing gear to play sports safely can be out of the question. These kids are the largest group of C4K recipients and may never get to play sports without C4K's help.

C4K is able to provide this equipment free of charge through community drives and drop-off donation centers where we gather new and used equipment from across the community. Once the gear is collected, hundreds of volunteers then help us sort and clean each piece of equipment so young athletes and coaches can come and "shop" at the C4K store free of charge.



C4K empowers kids to live healthier lifestyles and learn life lessons through sports by providing sports shoes and safe equipment to kids in need. It is a unique, one-of-a-kind mission in our community. By getting more kids involved in sports, C4K changes lives and gives underserved kids hope and self-confidence. The organizational mission also promotes kids helping kids by encouraging giving back to their community and starting them down a path of philanthropy beyond mere volunteering.

C4K started in 2011 from a pile of basketball shoes, soccer cleats, and football gear in the corner of an Oklahoma City garage. The McDaniel family saw what their children had outgrown and realized that the shoes that no longer fit Cole, Josh, or Meghan could benefit someone else. Thus, C4K was born.

Since its founding 2011, C4K has experienced exponential growth in the amount of equipment distributed. C4K has distributed 226,000 items total to athletes in need, and impacted 180,000 kids. They currently partner with 65 youth organizations and 307 Oklahoma school districts, with 24 equipment drop off locations.

C4K's mission of equipping and empowering kids is made possible by hundreds of volunteers. There are many ways to get involved: working in the Locker Room, acting as a C4K Team Captain, hosting a donation drive and more!

Learn how you can get involved by visiting okc.cleatsforkids.org

2023 MHMGT SPONSORSHIP LEVELS

It's Us Foundation is proud to present the 7th Annual Max Hollman Memorial Golf Tournament. We invite you to please take a look at the below sponsorship options:

TOURNAMENT SPONSORSHIPS

PLATINUM
\$2,500

- ✓ Two team entries
- ✓ Two Tee Box Signs
- ✓ Opportunity to provide promo material for swag bag
- ✓ Most prominent name recognition on event signage

GOLD
\$1,500

- ✓ One team entry
- ✓ One Tee Box Sign
- ✓ Opportunity to provide promo material for swag bag
- ✓ Name recognition on event signage

SILVER
\$1,000

- ✓ One team entry
- ✓ One Tee Box Sign
- ✓ Name recognition on event signage

BRONZE
\$750

- ✓ One team entry
- ✓ Name recognition on event signage

COURSE SPONSORSHIPS *Great opportunities to support the event if you're unable to attend.*

**TEE BOX MARKER
SPONSOR**
\$1,000 *One Available*

- ✓ Your company logo featured on 18 custom tee-box markers
- ✓ Recognition during the post-round awards ceremony

**PUTTING CONTEST
SPONSOR**
\$500 *One Available*

- ✓ Multiple signs surrounding the practice putting green
- ✓ Recognition during the post-round awards ceremony

HOLE SPONSOR
\$250 *Unlimited Available*

- ✓ Feature your company logo or family name on one golf hole
- ✓ Recognition during the post-round awards presentation

Please indicate which of the above sponsorship options you would like to choose _____.

Enclosed is our check to **It's Us Foundation**, in the amount of \$_____.

If you wish to pay online, please visit our square store at <https://its-us-foundation.square.site>



Sponsor Name: _____

Telephone: _____

Contact: _____

Email: _____

2023 MHMGT – TEAM ENTRY FORM

May 1st, 2023 – 11:30 AM Shotgun Start – 9:00 AM Registration
The Greens Country Club – 4 person scramble
\$125 Per Player – \$500 Per Team

Sponsor (if any)	
Team Captain Name:	
Email:	
Phone:	

Player Name	Email
1	
2	
3	
4	

Please make checks payable to: It's Us Foundation & return to:
It's Us Foundation - 9500 Cedar Lake Ave., Oklahoma City, OK 73114

To ensure your place in the tournament, please have your entry form and payment in no later than April 25th, 2022. Raffle tickets and mulligans will be sold at the tournament. We accept checks, cash, credit card, and PayPal; however, if you wish to pay online with a credit card please visit:

<https://its-us-foundation.square.site/>

Please email your corporate logo to hollmanmemorial@itsusfoundation.org
If you are interested in donating a team prize or raffle prize, please contact Brian Lowry

Questions? Contact: brian@itsusfoundation.org

